

# POLITICAL ADVERTISEMENTS 1952-2004

## Antoni Muntadas

### POLITICAL ADVERTISEMENT

Looking back at these  
Political Ads provides a  
key to understanding  
the evolution of images  
on television and the  
marketing of politics.

### The Fifties



1960

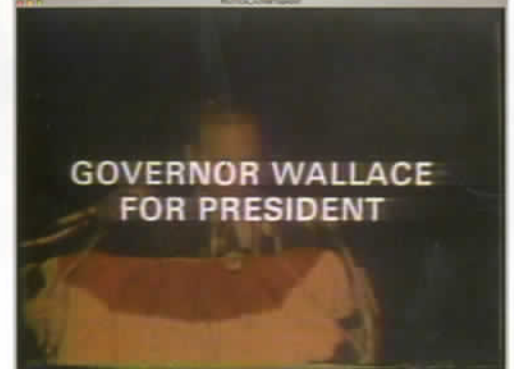
1964



1968

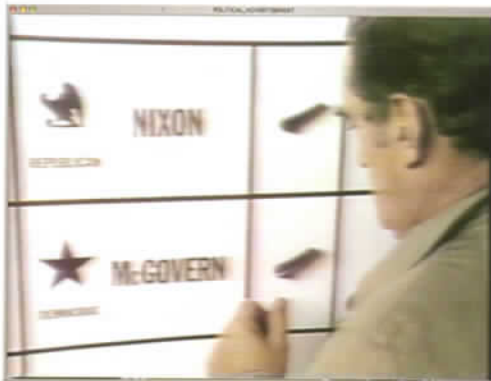


**THIS TIME  
VOTE  
LIKE YOUR  
WHOLE WORLD  
DEPENDS ON IT**

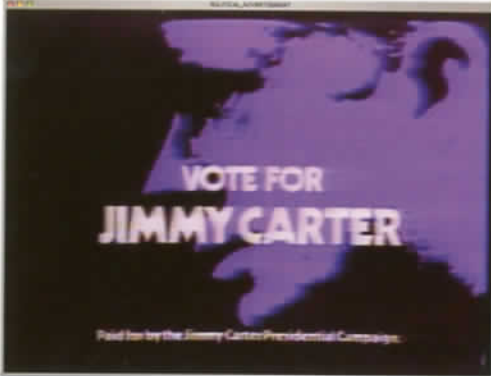


**GOVERNOR WALLACE  
FOR PRESIDENT**

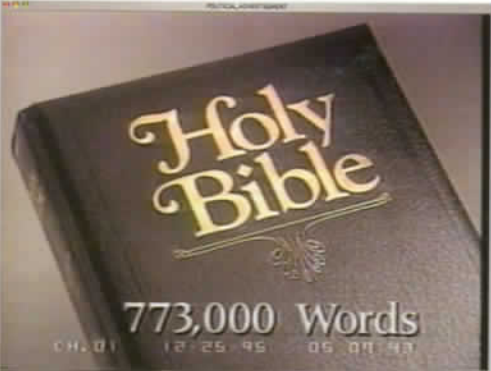
1972



1976



1984



2000



*"Alan Keyes is a living, breathing example of how this nation can change, adapt, and grow."*  
-President Ronald Reagan



*The Boy Scouts  
a hate group?*



*It's time to  
take our country  
back.*

2004



**Where Did The  
Washington Democrats  
Stand on The War?**